



BNPL (BUY NOW PAY LATER)



INTRODUCTION

BNPL (Buy Now Pay Later) has been around for quite some time in India. However, the pandemic pushed its adoption among the masses at an unprecedented pace. According to a Research and Markets report, in India, Buy Now Pay Later is expected to grow by 89.5% on annual basis to reach US\$ 6927.4 million in 2022. And India being a billion-strong consumer market riding a rising wave of e-commerce, the trends further look even more promising with growing players like LazyPay (a PayU service).

To understand this new e-commerce trend of BNPL shopping mean in India, let's dive deeper from its basics to its benefits.

WHAT IS BNPL

BNPL, short for Buy Now Pay Later, is a payment option where you can purchase a product or service immediately. Instead, your BNPL service provider pays it on your behalf. And at the end of the stipulated time (usually a month), you are required to pay to back the accumulated amount to your BNPL service provider.

HOW BNPL WORKS

You can invest in digital gold from several mobile e-wallets such as Paytm, Google Pay and PhonePe. Brokers such as HDFC Securities and Motilal Oswal also have an option for digital gold investing. Currently, there are top three companies that offer digital gold in India-

Thereafter, here are the steps you take to use its services:

- Choose a product or service at a participating merchant on your BNPL platform.
- While payment, pick for 'Buy now, pay later' option Your BNPL service provider makes the payment. (The amount gets deducted from your credit line)
- At the end of the stipulated tenure, you make the repayment on your BNPL account with a debit card, online banking, or other accepted methods.

Do note, that if you fail to make the repayment on or before your due date, you may have to pay interest over your borrowings; and further delays may impact your credit score as well.

This process gives you the advantage of managing your expenses on a monthly (or repayment stipulated time) basis.

Once you register for the LazyPay BNPL service (iOS or Android),. This credit limit can increase periodically when you make timely and full payments.

FEATURES OF BNPL

BNPL is great for those looking to extend their monthly expenses without getting a credit card. The following are other amazing benefits BNPL of:

- Increases your affordability
- Instant credit at hand
- Quick and secure transactions
- Zero-interest rates on repayment
- Convenient checkout in under 5 seconds

For its ease of usage and rapid adoption among Gen-Z shoppers, a varied range of merchants on Lazypay, offer best-in-the-market deals and discounts on each transaction. One of the most popular BNPL services in India is LazyPay.

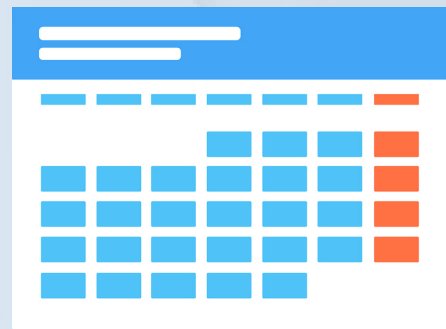
Why to prefer BNPL over Credit Card

To start with, getting a credit card requires you to have a good credit score, but BNPL providers onboard without it. This simple onboarding process makes it attractive for Millennials and new earners who are new to the credit industry.

Below are more reasons which explain BNPL rising trend over traditional credit cards:

Credit Card	BNPL
May have joining charges	No joining charges
Must have good credit score to apply	Not mandatory to have credit score
Mutiple hidden charges (annual, maintenance etc.)	No hidden charges as such
Interest rates are high	Interest rates are low to negligible

COMPLIANCE CALENDER MAY 2022



GST	
GSTR 3B APR 2022(Turnover in the previous financial year more than Five Crores)	20-05-2022
GSTR 3B APR 2022 (Others)	22-05-2022
GSTR 1 APR (Turnover more than Rs. 1.5 Crores)	11-05-2022
Income Tax	
Deposit of TDS	07-05-2022
ESI	
Payment for the month of APR 2022	15-05-2022
PF	
Payment for the month of APR 2022	15-05-2022
Return Filing for the month of APR 2022	25-05-2022